

# ASH HUMBY

I am a writer, thinker and builder's brew drinker.

I've been doing this for over 10 years.

I was a Creative Head at Chapter for 6 years.

I was responsible for the creative output for over 10 clients.

Before Chapter, i worked at McCann Birmingham and Rees Bradley Hepburn.

I write for TV, radio, social, B2B, B2C and everything in-between.

I've grafted on brochures and directed C & Z-List celebs.

I even collaborated with a South London rapper, innit.

I nurture talent, win awards and more importantly, pitches.

One hundred and eight is my highest scoring word in Scrabble.

Oh, and I once asked Phil Spencer to bark like a dog. He declined.

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